

A Different "Give" on Giving Tuesday

There is no better gift, no matter the cause, than the giving of yourself, of your time. I recognize there are other days celebrating volunteerism, but this is deeper than that. I also recognize that this day was created to help nonprofits raise dollars as part of the end-of-year push. Again, we can go deeper.

We are nearly 100 years since the start of the safety net programs of the 1930s and nearly 60 years since the War on Poverty was declared. The result has been a management of poverty rather than ending it for our neighbors. They deserve the latter. So do you.

If you do make a financial donation somewhere today, it will likely result in helping people, and that is a kind exchange of humanity. We hope to raise funds today as part of this special day, as well. We are confident the funds will go to good use, helping us to:

- generate greater awareness of effective solutions to poverty, and
- build resources to convene partners and pursue collaborations across the country.

The focus of our work here is to bring tangible outcomes with respect to people rising out of poverty. Not finding relief for a day, a week, or a month. Rather, our work is focused on helping people to obtain economic stability for a lifetime.

That brings us back to you.

Your dollars are important, but not more important than you.

The truth about poverty in our country is that it exists because we allow it.

Capitalism is not a zero-sum system, and one person's success does not have to be balanced by another's failure. Your economic stability is not dependent in any way on another's instability. Rather, your economic and social stability can be enhanced by the stability of others. Your life is exactly where the key to ending poverty lies. Do you work for a company? Can that company increase *job opportunities* for individuals in your region who have traditionally been left out of the labor market?

And if *transportation* and *child care* are among the reasons for that, can your company partner with other sectors (e.g., faith, education) to increase access to both? If you are part of a faith community, can it be part of that collaborative effort to reduce child care costs for parents who find new jobs?

There are so many actions you can take. Read through this Action Guide - even just glance at it for a few moments - and decide if during this season of giving, you can commit to the giving of yourself.

Pledge to Act

Giving Tuesday

** If you do decide to support The Shared Humanity Project on Giving Tuesday, your donation will go further thanks to a generous \$10,000 matching gift from one of our supporters.

The Shared Humanity Project

Donate Now

National Plan to End Poverty

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